



“ A multi-episode podcast show, outlining the history of the Parthenon and its iconic sculptural collection, its journey to private collections and institutions, and an account of the centuries-old campaign for restitution

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CONTENT

Architectural and historical facts about the Parthenon Sculptures Collection, the circumstances of their removal from the Acropolis and a comprehensive account of the restitution efforts, through personal interviews with campaigners, activists and experts from all around the world.

AUDIENCE

The show will attract art history enthusiasts and lovers of art heritage who share a passion for the restitution of misappropriated cultural property. The content created will become a significant reference resource, generating ongoing discussion and further awareness.

OBJECTIVE

The content created will become a collection of expert knowledge and a centralised reference point, generating discussion and further awareness of the restitution cause.

SUPPORTING PLATFORMS

Podcast Directories:

All episodes will be distributed to Apple Podcasts, Spotify, Google Podcasts, Stitcher, iHeart Radio, TuneIn, Alexa, Overcast, PocketCasts, Castro, Castbox, Podchaser and more...

Website:

www.talkingmarbles.com (& alias www.talkingmarbles.live) registered and under development.

Social Media:

Facebook - Twitter - YouTube Channel & TikTok Channels under development and waiting for launch.



For more information

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“ In Australia, podcast listening has increased from 27% in 2019 to 32% in 2020 but is still at the lower end in the Global market. The global average is 41%.* ”

*Podcasting Trends and Issues in Australia and Beyond: Global Perspectives. 2020. University of Canberra, News & Media Research Centre

FORMAT

The show will start with three episodes providing historical background relating to the Parthenon's creation, its purpose and the circumstances surrounding the displacement of its iconic sculptural collection. These episodes will also provide a brief history of the campaign efforts for RESTITUTION.

Thereafter the format will change, with every episode featuring an interview with experts in a variety of fields (archaeology heritage, IP Law, activism etc) who will offer their expert opinion on the status of the restitution campaign. The producer will continue to interview the same experts in the future, to cover more aspects of the campaign and discuss or react to past interviews.

LENGTH & FREQUENCY

The episodes will last 15 to 20 minutes and will be published on a fortnightly basis.

PRODUCTION TIMEFRAME

Four-months' content - eight (8) episodes in total - will be produced in advance. When the project is publicly launched the first three episodes, which focus on historical context, will be available on all podcast platforms.

MARKET PLACEMENT

Although there are already in existence a number of podcast projects which reference the subject of the Parthenon and the Parthenon Sculptures (AKA Parthenon Marbles or Elgin Marbles), the content in these podcasts is scattered and appears as single episodes, or parts of programs/shows of broader thematic interest. In researching the project the producer **hasn't found a single show or program devoted solely to the subject**. This project will therefore establish a dedicated resource in one place for the first time.

A unique opportunity for quick growth of audience numbers and exposure.

THE HOST



ORAMA
COMMUNICATIONS

Dennis Tritaris is the owner of Orama Communications, a Web & Digital Design Consultancy agency, operating in Sydney since 2004. Dennis has a long history of community support providing services to Community Associations, Not-For-Profit organisations and charities.

Between 2009 and 2013, Dennis held the position of Secretary and Public Affairs Officer of the International Organising Committee - Australia - for the Restitution of the Parthenon Marbles.

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